

Building Disaster Early Warning Capacity in Cali, Colombia



Landslide impacts to lifelines

Project Duration: Oct 2025 – Sep 2027

Program Overview

Overarching goals of this project are to:

- Expand PDC DisasterAWARE® Smart Alert capabilities, and
- Enable Cali's disaster managers to better monitor hazards and provide early warning for their citizens and those in surrounding communities

Outcomes

Key outcomes planned for this project include:

- Improved Accessibility of alerts through WhatsApp delivery
- Effective Risk Communication through Spanish-language automation of alert information
- Reduced Infrastructure Vulnerability through Assessment of Landslide Risk to Lifelines in and supporting Cali
- Enhanced Institutional Capacity for Early Warning Operations in Cali and surrounding communities through DisasterAWARE training, checklist development, and exercise
- Scalable Benefits for the Global DisasterAWARE User Community

Our Approach

To reach our goals and achieve planned project outcomes will use an approach that has led to our success around the world:

- Frequent engagement with a broad stakeholder community through meetings, workshop, training sessions and communications
- Assemble a Team of highly qualified and experienced subject matter experts
- Provide local Cali-based project coordination and communication

Project Impacts

4.5 Million

Residents of Cali and surrounding communities in Valle del Cauca

3.3 Million

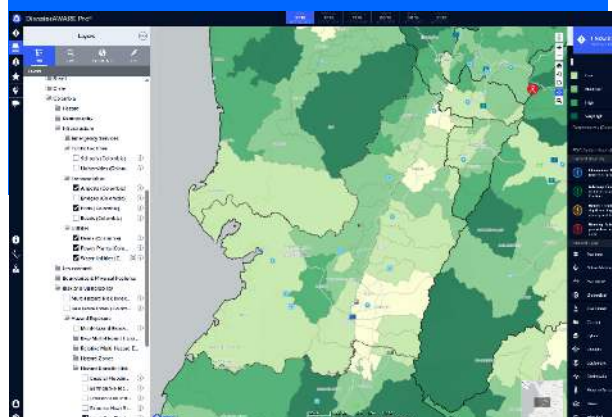
Disaster Alert mobile app users

32+ Thousand

Disaster management and humanitarian assistance professionals who operationally use DisasterAWARE Pro®

Sponsor

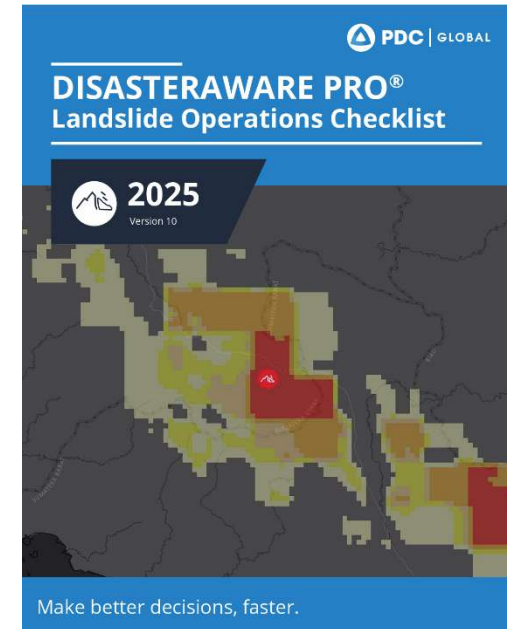
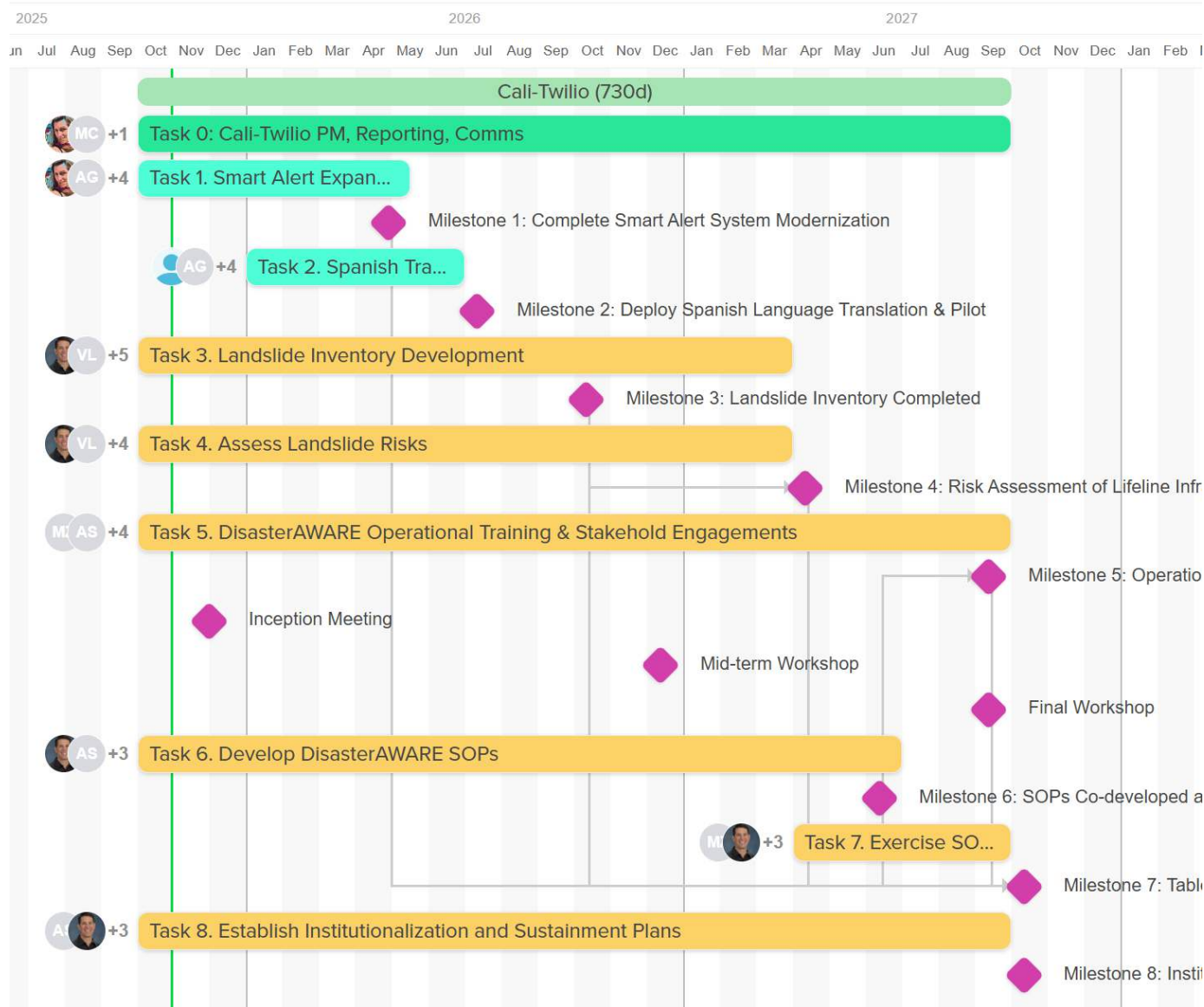
Twilio.org



EWS Capacity Building in Cali

Project Timeline

Nov 2025 – Sept 2027



PDC's DisasterAWARE Pro®

All project stakeholders and training recipients will receive accounts on PDC's DisasterAWARE Pro into which project-related data for disaster management decision making will be stored. Accounts will persist beyond the project and can be requested at:

<https://disasteraware.pdc.org>